# 2021 AATH Conference Speaker Selection Rubric

## Speaker name:
(or number in blind selection)

### Presentation Type: (circle all that apply)

- **K)** KEYNOTE  KA) **KEYNOTE ALTERNATE**
- **B)** BREAKOUT  BA) **BREAKOUT ALTERNATE**
- **S)** SAMPLER  SA) **SAMPLER ALTERNATE**
- **R)** RESEARCH

## Category:

### EVALUATION CRITERIA

<table>
<thead>
<tr>
<th>0- not evident</th>
<th>3 - average</th>
<th>1 - very weak</th>
<th>4 - above average</th>
<th>2 - weak</th>
<th>5 - very strong</th>
<th>0 to 5</th>
</tr>
</thead>
</table>

1. Well-defined Goals & Content
2. Defined Participant Learning Objectives
3. Organized Plan for Presentation
4. Utilizes Current Research Base
5. References Support Speaker Talent
6. Timeliness of Topic
7. Aligns with Mission (promote healthy humor & laughter)
8. Audience Appeal
9. Audience Engagement/Participation
10. Advances Member Knowledge Base

**TOTAL POINTS** *(Max. 50)*
Ave 28-36 / Above Ave 37-42 / Strong 43-50

### ADDITIONAL CONSIDERATION

<table>
<thead>
<tr>
<th>1 to 3 Stars</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitted Proposal is Complete</td>
<td>♤</td>
</tr>
<tr>
<td>Overall Impression of Proposal</td>
<td>♤  ♤</td>
</tr>
<tr>
<td>Current AATH Member (no/past/yes)</td>
<td>♤</td>
</tr>
<tr>
<td>Rationale to Accept: key draw, potential member, new research, well-accepted past presenter, etc.</td>
<td>♤  ♤</td>
</tr>
</tbody>
</table>

**TOTAL CONSIDERATION STARS** *(max=12)*