



THE ONLY EVENT OF ITS KIND!

Focusing on the super powers of humor in your personal and professional life.

2021 Virtual Humor Academy

April 29

2021 AATH Virtual Conference

April 30 - May 1

SPONSORSHIP OPPS

Connect with national and international attendees of the

AATH 2021 CONFERENCE AND HUMOR ACADEMY

Don't miss this opportunity!

EMAIL SPONSOR \$350

Sponsor logo/name will be featured in conference email campaigns. Links to your social media or website will be included.

SESSION SPONSOR \$350

Session sponsors will be highlighted in the marketing materials, during the speaker introduction and their logo with the session listing on conference website.

VIDEO AD \$700

Suppliers can submit up to a 60 second video of their product, service or message. It will be played multiple times during the conference as well as used in social media, email campaigns, and on website.

VIRTUAL EXHIBIT BOOTH \$150

Exhibitors will be featured on the event website with a logo graphic linked to your website or social media site. Exhibit page will be available throughout 2021.

ATTENDEE WELCOME BOX \$250/gift

A welcome box with specialty "gifts" will be sent to the first 100 registrants. Donors can underwrite the contents of the welcome box and include a written message from you/your company.

LUNCHEON SPONSOR \$1,500

Sponsor a Humor Academy or Conference lunch break. Participants would be sent a DoorDash (or similar) gift card that can be used to order lunch be delivered during the day's educational session. Sponsor will be recognized by the emcee and with a thank you slide or video that would run during lunch.

SPONSORSHIP PACKAGES

PLATINUM LEVEL \$1,500

INCLUDES Keynote Sponsorship, Video Ad, Email Sponsorship, Mention before all sessions, and Company logo will be included in all pre-event promotions and on the event website.

GOLD LEVEL \$1,000

INCLUDES Video Ad, Email Sponsorship, and Company logo will be included in all pre-event promotions and on the event website.

SILVER LEVEL \$500

INCLUDES Session Sponsorship, Email Sponsorship, and Company logo will be included in all pre-event promotions and on the event website.



REGISTER ONLINE

WEBSITE www.aath.org

or

RETURN COMPLETED
FORM TO:

AATH

Attention: Michele StClair

EMAIL michele@aath.org

MAIL 220 E. STATE ST., SUITE G
ROCKFORD, ILLINOIS 61107

Questions?

Please call 815 708-7387

SPONSOR AGREEMENT FORM

Select your sponsorship choice or **REGISTER ONLINE**

- | | |
|--|--|
| <input type="checkbox"/> EMAIL SPONSOR / \$350 | <input type="checkbox"/> VIRTUAL EXHIBIT SPONSOR / \$150 |
| <input type="checkbox"/> SESSION SPONSOR / \$350 | <input type="checkbox"/> WELCOME BOX SPONSOR / \$250 |
| <input type="checkbox"/> VIDEO AD / \$700 | <input type="checkbox"/> LUNCHEON SPONSOR / \$1,500 |

SPONSORSHIP PACKAGES

- | |
|---|
| <input type="checkbox"/> PLATINUM LEVEL / \$1,500 |
| <input type="checkbox"/> GOLD LEVEL / \$1,000 |
| <input type="checkbox"/> SILVER LEVEL / \$500 |

COMPANY NAME (as it should appear in marketing materials)

CONTACT PERSON

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

FAX

EMAIL

PAYMENT INFORMATION

☐ **CHECK** (made payable to Association of Applied & Therapeutic Humor/AATH in U.S. dollars) Amount enclosed: \$ _____

☐ **CREDIT CARD**

☐ AMEX

☐ VISA

☐ MasterCard

☐ Discover

CARD NUMBER

EXPIRES

CW CODE

SIGNATURE

TITLE

DATE



01-2021